I. Welcome, Updates, and Introductions from Bob Beecher and Dena Gunning, Chairs of the ECA Bay Area Coordinating Committee

II. Attendee Self-Introductions

III. Experiencing the Magnitude 7.1 in Ridgecrest and Other Response Insights from Cynthia Pridmore (California Geological Survey)
   a. Cindy responded after the initial magnitude 6.4 earthquake, and was therefore present when the magnitude 7.1 happened.
   b. Incoming responders had a rough time the first night. Sometimes there isn’t a place to land when there’s a response like that.
   c. Work of the clearinghouse was to send people to different places, different parts of the rupture; part of the damage was on the base and damage was difficult to document when they wouldn’t allow anyone but USGS and CGS on the base. Trona had damage, lateral spreading due to liquefaction.

IV. Emergency Preparedness at UCSF from Kate Shimshock (UCSF)
   a. Kate shared the work of UCSF and its many campuses, as well as their emergency preparedness efforts to work collaboratively with other campuses to ensure safety. For more information, please see presentation.

V. Resources and Techniques to “Secure Your Space” from Trevyn Reese of Ready America
   a. Trevyn shared the importance of non-structural mitigation in the home and workplace, and shared tools which make it easy to do. For more information, please see presentation.

VI. Reports from the ECA 2019 Mini Award Recipients
   a. Nikki Brown-Booker from Easy Does It, which is a local non-profit in Berkeley focused on emergency attendant/caregiving services, wheelchair repair, on demand transportation services for City of Berkeley. Additionally, they do disaster preparedness in the home through a grant received from the Christopher Reeve Foundation. However, getting residents to come to disaster preparedness workshops was too difficult, so they began doing the trainings in the home, focusing preparedness on specific needs, like if someone has a respirator and finding backup power. Able to get into the home because they have built relationships with their clients. Clients have learned to trust them because they know that organization is a first responder there to help and that they also need to prepare themselves. Disaster preparedness program has made people think about what their unique needs are, and has allowed them to prepare the individual and their caregiver/family member at the same time.
   b. Lars Eric Holm from Eden I&R – Lars installed items in the workplace himself with the use of a drill. For more information, please see his presentation.
   c. Nadja Jackson from Los Altos Block Action Teams – Nadja provided an update on the 5 mini award recipients from Los Altos, who helped each other install the items and used the items as an opportunity to engage with their neighbors. For more information, please see her presentation.
   d. Chief David Cosgrave from Coastside Fire Protection – He found that the challenge to getting his CERT teams to allow firefighters to do the installation is
the question of liability if the items are installed improperly. He distributed the
items through his local CERT teams during their trainings.
e. Chief Joseph Grupalo from El Cerrito Fire Department – his region sits on top of
the Hayward Fault in the Kensington area. They held 50 events for National Night
Out and engaged with the community, distributing Staying Safe booklets and
providing educational outreach.
f. Dena Gunning from Central County Fire – Dena distributed booklets at
community events with the help of the Boy Scout troops in the area.
g. Daniel Dal Pino from Jumpstart – shared their use of their mini awards by
distributing them at community events.

VII. Group discussion: How to Secure Their Space – encouraging neighbors to help
neighbors for community resilience
a. Lars Eric Holm suggested that sometimes people don’t know how to attach items
to the studs, or how to use a stud finder. Dominique Degrate-Word from CalOES
suggested that people are often motivated by the rationale of what it would cost
to replace every item that would break versus the cost of purchasing non-
structural mitigation items. This is also important to remember when you travel.
b. Complacency leads people to not think about the disaster when it hasn’t
happened in a long time. Selling the message of preparing and protecting your
family, not telling you how to do things or forcing it on people.
c. People bring a lot of clutter into the office and onto their desk which includes a
Viking helmet – don’t want to suppress their personality but want to encourage
people to place items into a situationally aware location.
d. Normalcy bias creates an idea that their experience is that they have survived so
they don’t need to prepare because they’ve survived everything else up til this
point. Suggested read: Amanda Ripley, “The Unthinkable” – good book about
disasters.

VIII. ShakeOut 2019 Strategies for Your Organization and Community from Mark
Benthien of ECA/SCEC

IX. Sharing of Earthquake Education, Preparedness, and Resilience Activities
a) Oakland public safety meeting on August 22 on seismic activity in the region
b) East Bay MUD will discuss how pumping stations will work after earthquakes or
other emergency events when there may not be water available
c) Los Altos Museum is opening their earthquake exhibit in October and all are
invited! Join Los Altos Museum in learning about the seismic history of the
region.
d) CalOES/California Geological Survey will be present at California’s largest
emergency preparedness event which will be in Old Town Sacramento
September 14. This event will take place from 10am – 2pm. For more
information, contact Dominique Degrate-Word from CalOES.
e) Lars Eric Holm reported that Alameda County VOAD is having a Stop the Bleed
event to educate people on how to safely stop bleeding on September 26.