



## ECA Bay Area Regional Workshop

Wednesday, March 13<sup>th</sup>  
Belmont Sports Complex  
550 Island Parkway  
Belmont, CA 94002

### Meeting Minutes

- I. Welcome and Updates from ECA Bay Area Chairs (Jennifer Lazo from City of Berkeley and Daniel Homsey from County and City of San Francisco).
  - ECA is looking to fill open positions and can help you make connections! Please remember to sign up officially for ECA: [www.earthquakecountry.org](http://www.earthquakecountry.org)
  - Mini Award application period is now open, with a deadline of March 29. There will be 8-10 awards available at \$500/each with a catalogue provided to select from. Preference given to mitigation activities.
- II. Attendee self-introductions
- III. Bay Area Tsunami Preparedness and Mitigation Efforts, presented by Cynthia Pridmore (CGS) and Kevin Miller (CalOES)
  - Tsunami Week is March 25-29. For social media, use hashtag #TsunamiPrep. For updates, text NWS\_NTWC to 40404.
- IV. ShakeAlert Version 2.0 – Earthquake Early Warning System Progress, presented Dr. Jennifer Strauss (Berkeley Seismological Lab) and Ryan Arba (CalOES)
  - How do you get warnings out to millions? ECA can be an important element of the Education & Training Component. There will be a groundbreaking wireless emergency alert test of the system on 3/27/19 at 11:00 AM for the area within an approx. 1 – 1.5 mile radius around downtown Oakland (via cellphone towers). Will be followed by a survey to report back the exact second you received the alert. There will be public service announcements and radio ads starting next week and emails to local stakeholders. Spread the word and download the app. Please connect them to your orgs
  - Robert de Groot is working with IRIS to develop teaching aids and classroom activities. There is also a USGS fact sheet available.
  - ShakeAlertLA is the app for the County of Los Angeles.
  - For more information, contact [j Strauss@berkeley.edu](mailto:j Strauss@berkeley.edu) and follow @usgs\_ShakeAlert on Twitter.
- V. Bay Area Joint Information System (JIS): A Framework for Coordinating Public Warning and Information throughout the Bay Area, presented by Dena Gunning (Central County Fire Department) and Michelle Durand (County of San Mateo)
  - UASI Urban Area Security Initiative JIS (Joint Info System), 12 Bay Area operational areas. It is an opt-in system so you must subscribe. The Bay Area JIS has leadership openings. To become a member, you should email [bayareajis@gmail.com](mailto:bayareajis@gmail.com).
  - 2<sup>nd</sup> annual Bay Area Mass Notification Seminar is coming up May 2-3 at Mission Bay Conference Center, UCSF. Cost is free for participants. <https://nsura.com/bay-area-seminar/>
- VI. Earthquake Country Alliance 2019 Overview and Plans, presented by Mark Benthien (ECA Executive Director)

VII. 2019 Neighborfest Pilot, presented by Daniel Homsey (Director, Neighborhood Empowerment Network)

- If you BBQ, you're in the Emergency Prep business! Teach Incident Command System via experiential learning, such as asset-mapping your block and planning a NeighborFest/block party
- 57% strengthen existing relations
- 77% initiate new relationships
- 85% are better prepared as a result
- 1 in 7 senior and access and functional needs folks are also physically and socially isolated
- Create social cohesion and ownership at the community level.
- In partnership with ECA will be rolling out a NeighborFest program in Santa Rosa and hope to add other locations, in addition to SF and Fruitvale/Oakland.

VIII. Sharing of Earthquake Education, Preparedness, and Resilience Activities

- City of Los Altos has Emergency Prep grants available
- History Museum will have an emergency prep exhibit from Sept 2019 – Jan 2020.
- Tsunami.org has a program analyst position open